



Futures College Counseling Coaches

All-Star Baseball Academy (ASBA) is currently accepting resumes for full-time Futures College Counseling Coaches at all locations.

Founded in 1998, All-Star Baseball Academy is a well-respected, national leader in the baseball training field, with a focus on mentoring young players and emphasizing the benefits of hard work, commitment, and excellent training routines. ASBA offers both individual and team training at all of our locations for players 5 to 18 years of age.

ASBA has grown from a single location to five locations in Chester, Delaware and Bucks counties of PA, as well as Cherry Hill, NJ. As a result of our expansion and continued success, ASBA is seeking focused candidates who are driven to succeed in a team-oriented environment.

Responsibilities:

- Serve as primary counselor to 10-15 families initially with opportunity to grow customer base. This would include in-person and remote meetings on a set schedule, as well as ancillary correspondence as needed
- Work closely with Program Supervisor regarding team communication, practice plans, tournament plans, coach/employee training sessions, recruiting rules, individual goal setting etc.
- Organize and implement recruiting strategies for players/teams
- Present group college seminars regarding the recruiting process – in-person, webinar, periscope, etc.
- Facilitate operation and execution of ASBA Special Events to increase contacts and familiarity with college coaches, process differentiation, etc.
- Expand customer list through leads, presentations and professional development relationships to grow consulting database outside of Futures Program players
- Coach seasonal younger Futures teams to build contact base and relationships with future clients
- Develop and implement creative marketing strategies to generate interest in counseling opportunities

Minimum Requirements:

- College playing and/or coaching experience
- Experience in coaching/training high school aged baseball players
- Advanced understanding of the college recruiting process and how it functions
- Experience in mentoring, motivating and effectively communicating strategic plans as it pertains to overall professional, athletic or academic development
- Experience with social media – Twitter, Instagram, Facebook, Periscope, etc.

Compensation:

- Full time, competitive salary, health and dental Benefits, 401k
- Part-time, hourly rate.