



Under Armour Signs Agreement With All Star Baseball Academy

Under Armour, Inc. has signed an agreement with The All Star Baseball Academy to become the official outfitter of the Academy's teams and staff, effective this month. This academy-wide agreement gives Under Armour the right to provide uniforms, apparel, and footwear to each of the Academy's 30 travel teams and coaches, as well as provide its customers the ability to purchase All Star Baseball Academy merchandise.

"We are very excited to have this opportunity with Under Armour," said Mike Manning, Director of All Star Baseball Academy.

"We believe that this is a perfect match for All Star Baseball, with Under Armour's commitment to excellence and product technology. This agreement will allow our players and staff to wear the most respected name in baseball apparel and footwear."

Founded in 1996 by former University of Maryland football player Kevin Plank, Under Armour is the recognized leader in performance apparel—gear designed to keep players cool, dry and light throughout the course of a game, practice, or workout. The company offers "warm" gear as well as "cool" gear to help players perform through the changing seasons.

"Under Armour is pleased to be the official outfitter of All Star Baseball Academy. We look forward to providing top quality apparel, uniforms and footwear for the staff, players, and tournament teams," commented Mike Lomas of Under Armour. "This partnership gives us the opportunity to expand our presence in the baseball market, and convey our brand message to more athletes. We are excited and grateful for the opportunity to partner with All Star Baseball Academy."