



## **ALL STAR BASEBALL ACADEMY ANNOUNCES PLANS FOR BRAND NEW WARMINSTER LOCATION**

All Star Baseball Academy is excited to announce the planned opening of a new, first class location in Warminster to serve its growing base of Bucks and Montgomery County customers. All Star Baseball plans to move to the brand new facility at 1537 Campus Drive, Warminster for a projected May 1 opening. The new building in Warwick Township will have 23,300 square feet of usable space for baseball team training, clinics, practice and lessons.

"This is great news for All Star Baseball and our customers," said John Bellis, ASBA location manager. "Moving into this new building is something our area customers deserve. The loyalty and commitment that our parents and players have made to our programs have made this possible. It is an exciting time for families in Bucks and Montgomery Counties because All Star Baseball Academy is growing. We are very happy to have a building of our own so we can truly show the area what we are all about."

The new facility will offer more space and more training options than the current ASBA location in Hatboro, which will continue to support customers until the move. The Warminster building will include: a 70 X 70 square foot fielding area, four 70 foot pitching tunnels, four 50 foot hitting tunnels, new turf, better lighting, and a larger lobby area for players and parents.

"Not only will the new facility allow us to train more kids but it also allows us to train players in a higher quality environment," noted Bellis. "The new turf field will give us a more realistic feel for an actual infield. With four pitching lanes, we'll be able to get through the pitching rotation of our travel teams and be able to train players much more efficiently. In our location now, we have only two pitching lanes."

All Star Baseball Academy is a recognized national leader in team training, instructional camps and clinics, showcase events, and also individual lessons. At the Hatboro location over the past two years, team training and lessons have grown at a rapid pace.

"We have trained 43 teams this year, with a couple more starting in March," Bellis pointed out. "Team training is probably our most popular program with lessons close behind. In the new facility with 8 total tunnels, we will be able to do our team training and still have 4 or 5 tunnels available for lessons. Much more flexibility for our customers as we continue to grow."

Bellis adds: "We're really thrilled about the new location in Warminster as we'll be able to work even more closely with Bucks and Montgomery County players and area Little Leagues. This is super news for our customers, both current customers and new customers too."

More details will follow on the exact date for the Phase 1 opening of the new location at 1537 Campus Drive, Warminster. Updates will be posted on our website: [www.allstarbaseballacademy.com](http://www.allstarbaseballacademy.com). A bigger "Grand Opening" will be scheduled for the mid-summer timeframe. Area customers can also call the current Hatboro facility at 215.672.1826 to get information on all of the training programs now available, including Future Stars, lessons and team training.

"With the team programs, quality instruction, and opportunities we offer, the new location is sure to be the face of our growing business," said Bellis.